

# Wyred Up Vision 2019-2023

**Our Vision:** Wyre is a healthy and happy place where people want to live, work, study, invest and visit



# Delivering our Vision



## Housing

*'A quality housing offer for all'*

### Measures

- No. of events facilitated/supported
- No. of entities attending events attending events
- % of residents benefitting from local initiatives
- Number of relationships harnessed
- £'s of income generated
- Number of new extra care beds



## Business development

*'A growing, strong local economy'*

### Measures

- No. of events facilitated/supported
- No. of entities attending events attending events
- No. of businesses receiving business support/signposted to advice
- No. of community groups engaged with
- Implementation plan for Hillhouse Enterprise Zone completed
- % growth in business rates at the Enterprise Zone
- Economic development strategy adopted
- Fleetwood town centre masterplan developed
- £ amount of investment into Wyre
- Invest in Wyre 'brand' established
- No. of community and volunteer groups supported
- No. of employees employed locally



## Education & Skills theme

*'A locally skilled workforce'*

### Measures

- No. of events facilitated/supported
- No. of entities attending events attending events
- No. of training opportunities facilitated
- No. of referrals to educational providers
- No. of campaigns promoted
- Newly developed courses with accredited provision



## Health & Wellbeing theme

*'A happy, healthy and safe environment'*

### Measures

- No. of events facilitated/supported
- No. of entities attending events attending events
- No. of 'ageing' people engaged with
- No. of volunteer hours
- % increase of hits on the FYI directory
- No. of collaborations within the health and community sectors
- No. of schemes developed within the HIC via the business and community
- No. of sites identified for green space/wildlife provision