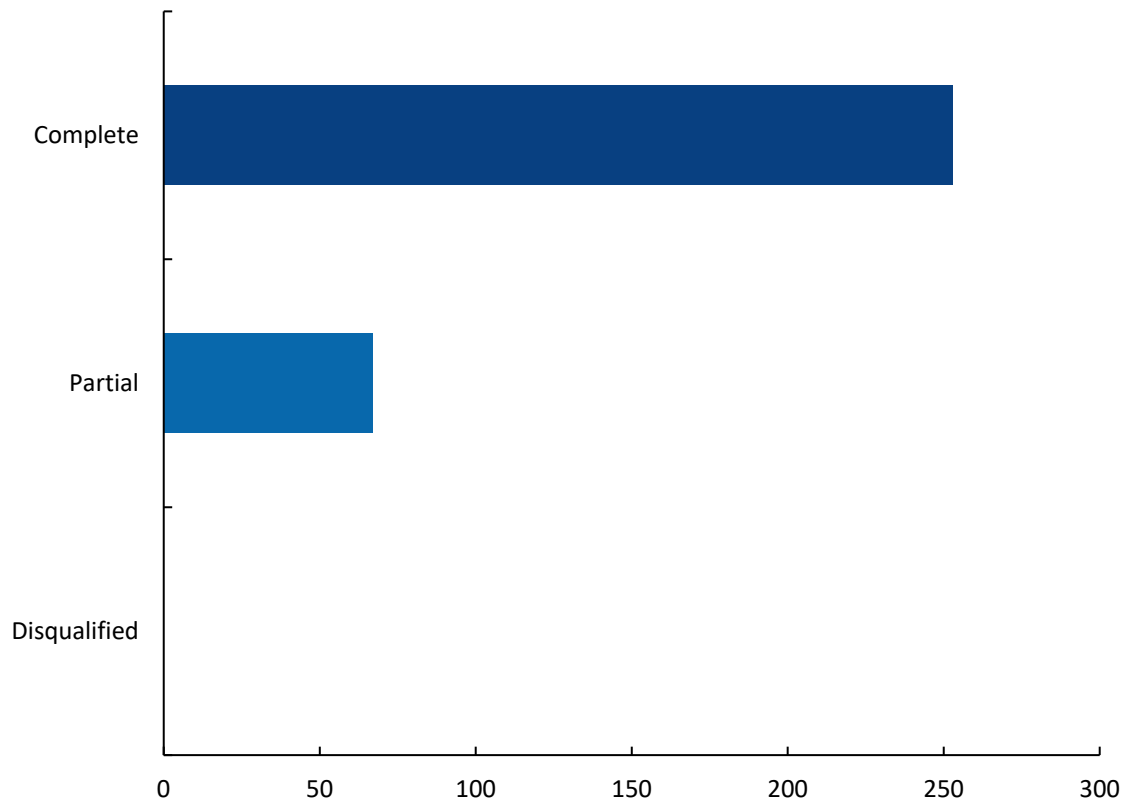


Report for Thornton Little Theatre Questionnaire

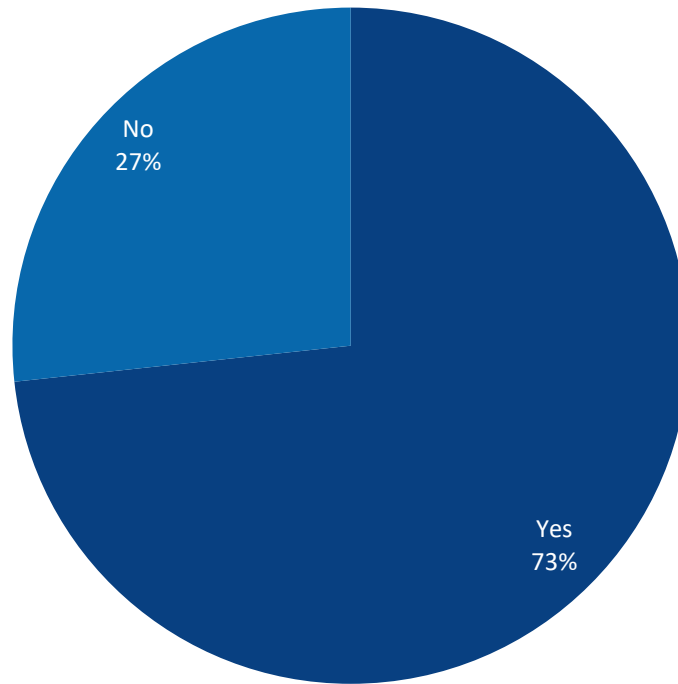
Thornton Little Theatre Questionnaire

Response Statistics



-	Count	Percent
Complete	253	79.1
Partial	67	20.9
Disqualified	0	0
Totals	320	-

Have you visited Thornton Little Theatre, Thornton-Cleveleys in the last 12 months?

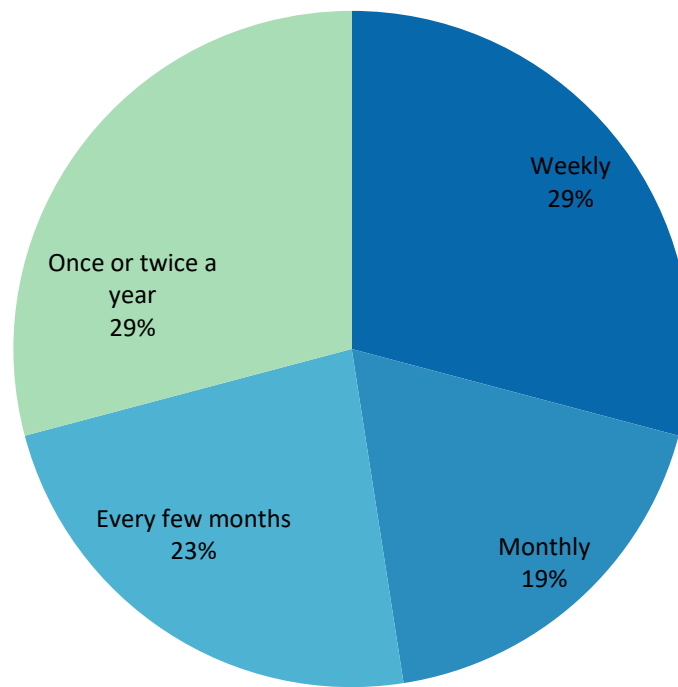


Value	Percent	Count
Yes	73.3%	206
No	26.7%	75
-	Total	281

And in that time, have you?

Value	Percent	Count
Attended Thornton Little Theatre as a member of an audience or visitor to an event	94.7%	195
Hired the venue	7.3%	15
Volunteered / worked at Thornton Little Theatre	8.7%	18
Performed at Thornton Little Theatre	10.2%	21

How often have you attended the theatre in the last 12 months?



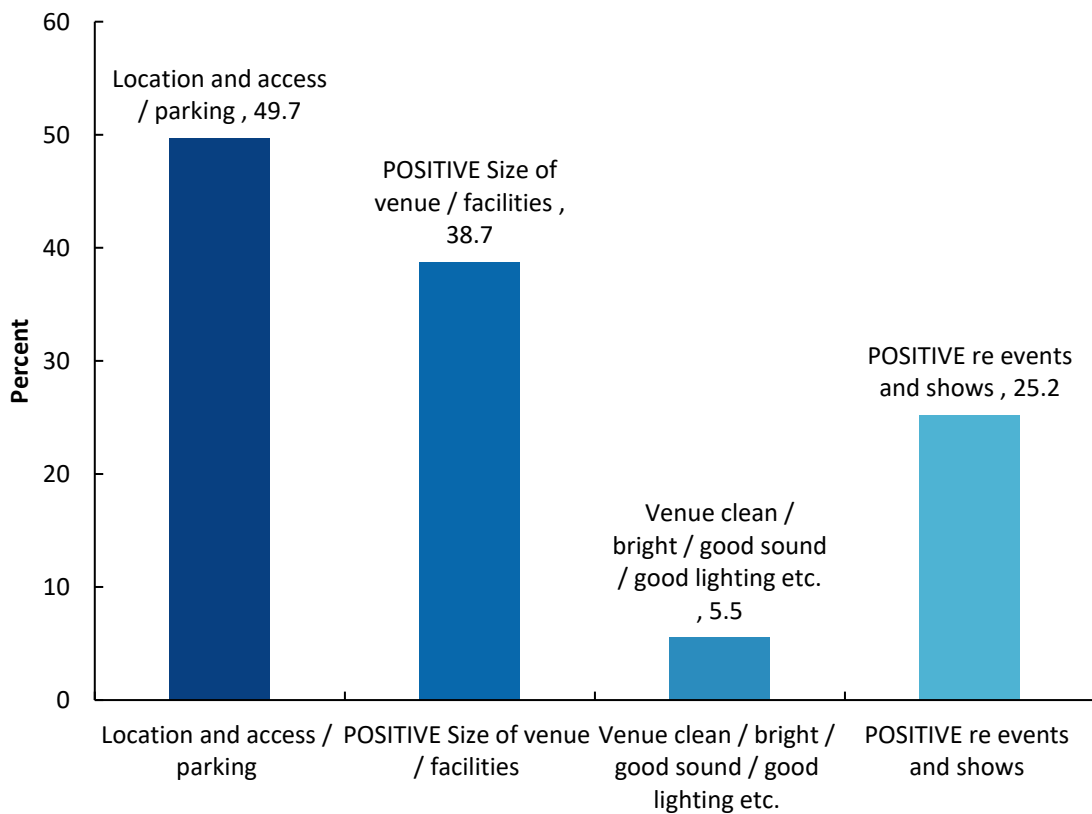
Value	Percent	Count
Weekly	29.1%	60
Monthly	18.4%	38
Every few months	23.3%	48
Once or twice a year	29.1%	60
-	Totals	206

Why did you attend the theatre?

Value	Percent	Count
Community event e.g singing group, meetings	48,5%	94
Staged play or musical theatre	64.4%	125
Live music /theme night	14,9%	29
Comedy night	9.3%	18
Other – Write In (Required)	10.3%	20

What do you like about Thornton Little Theatre?

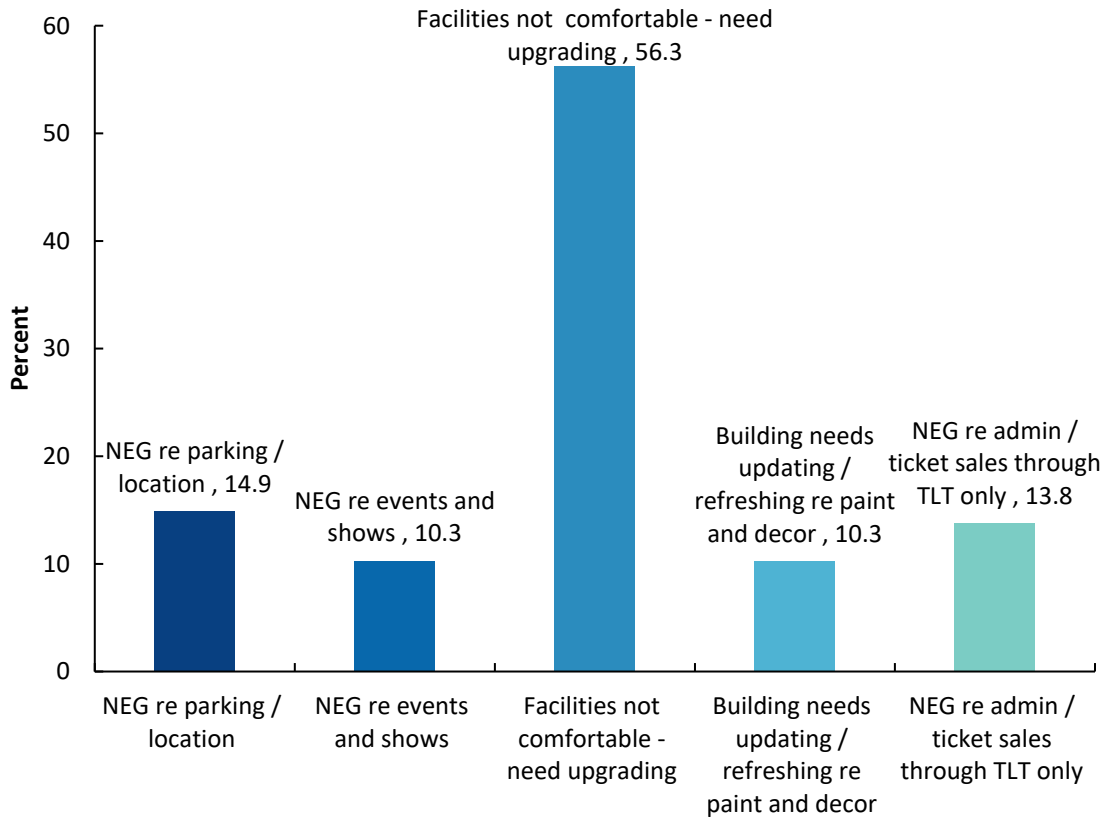
Text Analysis



Value	Percent	Count
Location and access / parking	49.7%	81
POSITIVE Size of venue / facilities	38.7%	63
Venue clean / bright / good sound / good lighting etc.	5.5%	9
POSITIVE re events and shows	25.2%	41

What don't you like about Thornton Little Theatre?

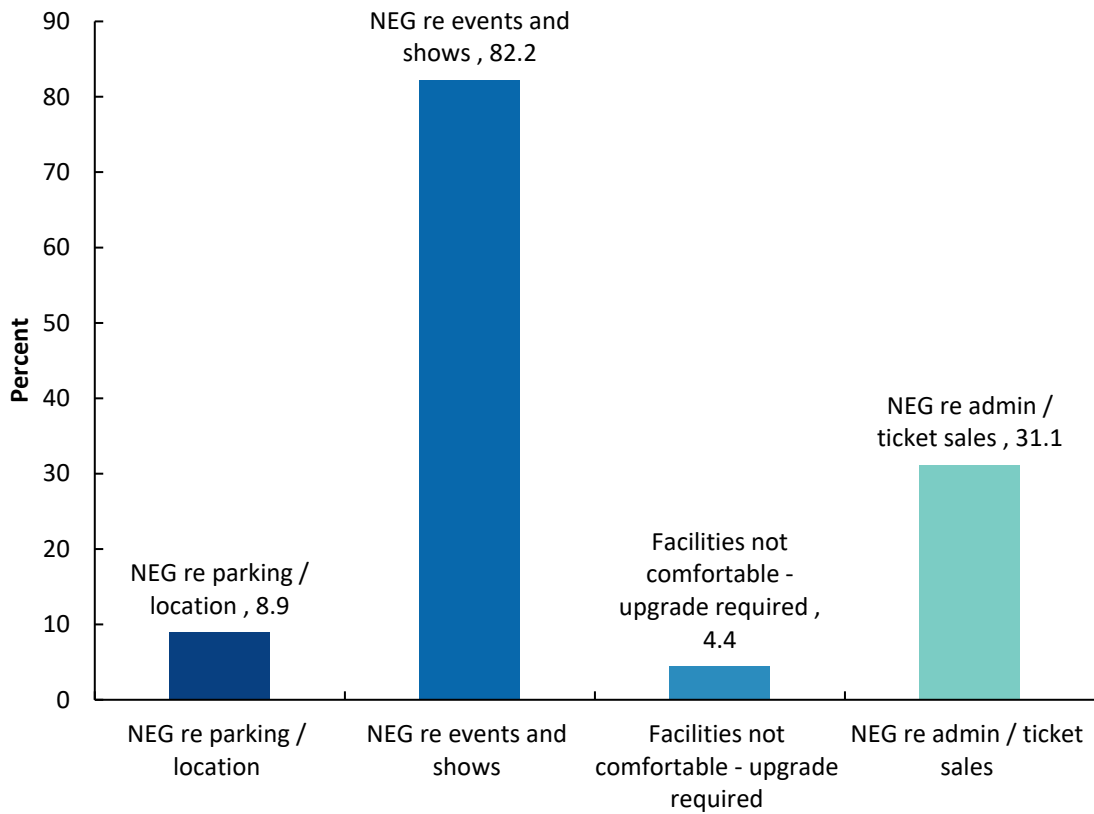
Text Analysis



Value	Percent	Count
NEG re parking / location	14.9%	13
NEG re events and shows	10.3%	9
Facilities not comfortable – need upgrading	56.3%	49
Building needs updating / refreshing re paint and décor	10.3%	9
NEG re admin / ticket sales through TLT only	13.8%	12

Please tell us why you don't visit Thornton Little Theatre and what, if anything, might encourage you to do so?

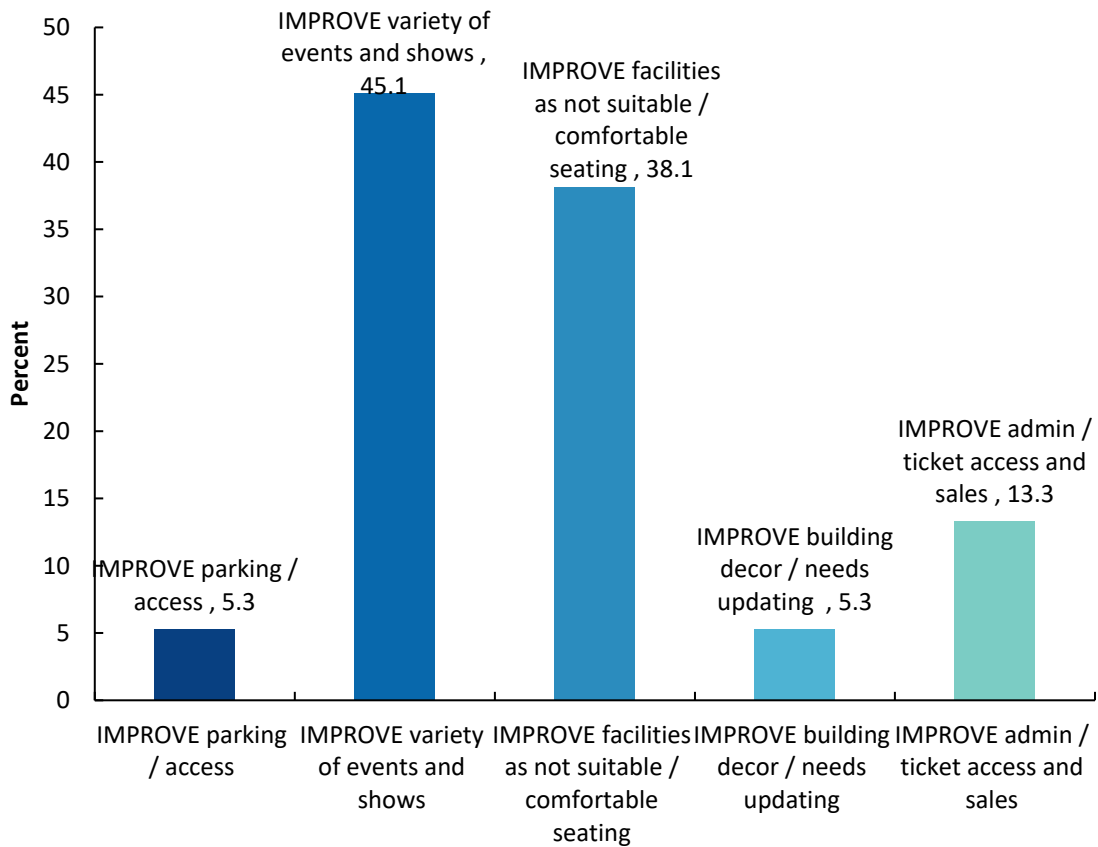
Text Analysis



Value	Percent	Count
NEG re parking / location	8.9%	4
NEG re events and shows	82.2%	37
Facilities not comfortable -	4.4%	2
NEG re admin / ticket sales	31.1%	14

What improvements to the facilities or offer would encourage you to visit Thornton Little Theatre more often?

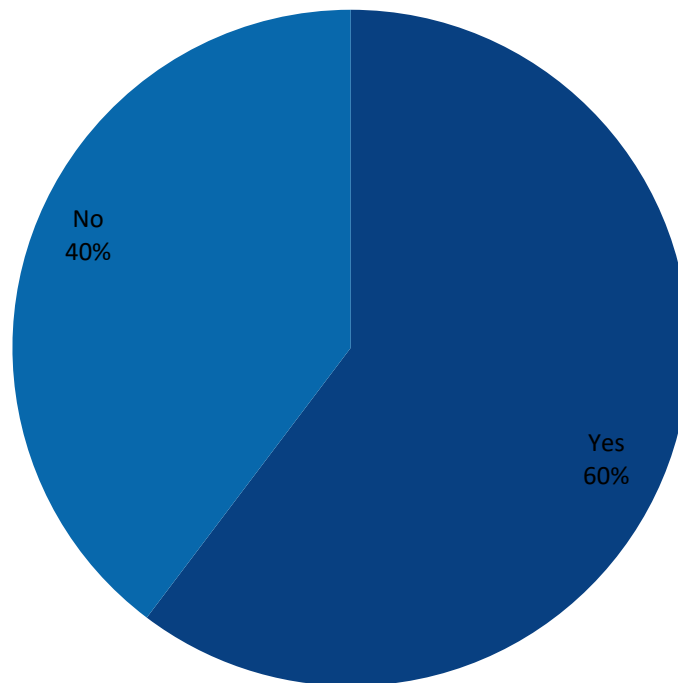
Text Analysis



Value	Percent	Count
IMPROVE parking / access	5.3%	6
IMPROVE variety of events and shows	45.1%	51
IMPROVE facilities as not suitable / comfortable seating	38.1%	43
IMPROVE building décor / needs updating	5.3%	6
IMPROVE admin / ticket access and sales	13.3%	15

The council currently operates and provides significant financial support for Thornton Little Theatre. The preferred option to safeguard the future of the theatre is to find a suitable alternative provider.

Do you think that this is the right approach? Examples of alternative providers could include, setting up an independent charitable trust, a community asset transfer, a commercial provider e.g. theatre specialist, etc.



Value	Percent	Count
Yes	60.3%	155
No	39.7%	102
-	Totals	257

