

Wyre Council – Chapel Street AQMA – Action Plan

Measure No.	Measure	EU Category	EU Classification	Organisations involved and Funding Source	Planning Phase	Implementation Phase	Key Performance Indicator	Reduction in Pollutant Emission from Measure	Progress to Date	Estimated Actual Completion Date	Comments / Barriers to implementation
1	Undertake Network Appraisal to identify options to reduce traffic within Chapel Street AQMA by 8%	Traffic Management	UTC, Congestion Management, Traffic Reduction	Lancashire County Council	2011/12	2014/15	Production of a Network Appraisal Report	Target 8% reduction in NO2 emissions	Complete	Complete	Network Appraisal Completed in
2	Calculate the most effective option within the Network Appraisal to improve AQ within the Chapel Street AQMA. Utilise AQ Consultants for this purpose.	Traffic Management	UTC, Congestion Management, Traffic Reduction	Wyre Council	2013/14	2014/15	Production of Priority Actions Report	Target 8% reduction in NO2 emissions	Complete	Complete	Priority Actions Report completed in 2014/15. Link Road option approved by all parties.

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3a	Lobby Lancashire County Council to implement options identified in Network Appraisal into draft Local Transport Plan	Traffic Management	UTC, Congestion Management, Traffic Reduction	Wyre Council	2013/14	2014/15	Securement of necessary finance to implement Link Road proposal	Target 8% reduction in NO2 emissions	Complete	Complete	Link Road proposal incorporated into Local Transport Plan. Finances to implement link road secured.
3b	Construct Link Road	Traffic Management	UTC, Congestion Management, Traffic Reduction	Lancashire County Council	2013/14	2015/16	Completion of Link Road	Target 8% reduction in NO2 emissions	Complete	Complete	Link Road completed in December 2015. Open and in use.
4	Ensure regard is had to AQ in the consideration of any large scale development within Poulton	Policy Guidance & Development	AQ Planning & Policy Guidance	Wyre Council	Ongoing	Ongoing	AQ considered in all relevant cases	AQ considered in relation to numerous large scale developments within and around Poulton Town Centre	Ongoing	Ongoing	Measures remain in place to ensure adequate consideration is given to AQ Impacts resulting from proposed development. Mitigation measures encouraged in all cases regardless of likely impact.

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5	Undertake Feasibility Study to reduce the number of circular bus journeys around Poulton Town Centre	Transport Planning & Infrastructure	Bus Route Improvements	Lancashire County Council	Not Known	Not Known	Production of Feasibility Study Findings	Not known	On-hold awaiting analysis of Link Road success	N/A	Measure abandoned as congestion within AQMA improved via completion of Link Road. Measure not considered necessary at this time.
6	Identification & Improvement of priority pathways within & around Poulton Town Centre to encourage travel to and from schools by foot & cycle	Alternatives to Private Vehicle Use	Other	Wyre Council	2012/13	2013/14	Improvement of Priority Pathways	Not Known	Complete	Complete	Improvements and additional signage provided to priority pathways. Positive feedback obtained to date.

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7	Production of Wyre Council Travel Plan and introduction of Sustainable Travel Days as a means of encouraging alternative modes of transport to work than by car	Promoting Travel Alternatives	Workplace Travel Planning	Wyre Council	2012/13	Ongoing	Completion of Travel Plan. Undertaking of Sustainable Travel Days	Not Known	Wyre Council Travel Plan complete. Number of Sustainable Travel Days held to date	Ongoing	Intention to continue to hold a minimum of two Sustainable Travel Days each year. Success of measure to be monitored via the undertaking of a staff survey.
8	Increase Sustainable Travel to and from Poulton Schools	Promoting Travel Alternatives	Promotion of Walking & Cycling School Travel Plans	Wyre Council	2012/13	2013/14	Increased sustainable travel to school	Not Known	Complete	Complete	Work completed with 3 local primary schools and 1 secondary school. All 3 participated in a walk to school campaign. Secondary school also participated in an education theatre workshop & delivered a Sustainable Message to the council. Success of measure to be monitored via consultation with schools.

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9	Installation of an automatic monitoring station within Chapel Street AQMA to increase the council's understanding of the pollution issues			Wyre Council	2012/13	No longer to be implemented	N/A	N/A	N/A	N/A	Measure abandoned after difficulties in finding a suitable installation site. NO2 levels within the AQMA no longer justify implementation of the measure.
10	Improve deliveries associated with the Thatched Public House within Chapel Street AQMA			Wyre Council	2012/13	None Set	Improvement of Deliveries to reduce congestion at busy times	Target 8% reduction in NO2 concentration in AQMA	None	N/A	Measure abandoned as congestion within AQMA improved via completion of Link Road. Measure not considered capable of making a significant improvement to air quality.

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11	Monitor Taxi's Idling within Chapel Street AQMA during the early hours	Traffic Management	Anti-Idling Enforcement	Wyre Council	2012/13	2013/14	Taxi's no longer Idling within Chapel Street AQMA	Taxi Ranks altered to allow for enforcement. Adherence to rank rules being monitored	Complete	Complete	Reduced tolerance for taxis within Chapel Street AQMA. Taxis prevented from idling close to residential properties. No further action proposed unless further problems arise. Situation to be monitored.